

FERD'S LIST

of Inspiring Entrepreneurs and Leaders

2018 Honouree

www.ferdslist.org

#FERDSLIT



Bernhard HOFER

Austrian

CEO and founder of talentify.me



@Bhofer @talentify_me

About Bernhard

Bernhard studied Business Informatics at Management Center Innsbruck and Management Information Systems at the University of Nebraska at Omaha. He gained professional experience in the fields of online marketing, agile IT project management, building online communities and leadership working for big advertising and tech companies in Vienna.

After several years in corporate life, Bernhard and his wife Doris founded the social business talent 2 talent GmbH in 2014, based on the idea of the JA Company he founded 10 years before. The main focus of their activities is talentify.me, an educational social network for pupils.

Awards & Honours

- Became Austrian Ashoka Fellow in 2015
- Winner of European Youth Award in 2015

About talentify.me

Talentify is a peer-to-peer online platform which helps young people to develop their full potential regardless of social or financial background of their parents. Based on those activities young people discover their talents, document achievements and discover exciting educational and professional paths based on intelligent matchmaking algorithms. In addition, the business network talentify.works offers consulting and recruiting services for companies to communicate, find and hire the right young talents helping to build bridges between the school system and the world around it.

www.talentify.me

#MyJAexperience

with JA Austria <https://www.junior.cc/>



Bernhard experienced the JA Company Programme in 2002/03 with *JA Austria*. His mini-company offered tutoring services from students to students under the name "Easy Learning – students helping students".

"In retrospect the Junior Achievement programme was one of the highlights during my school career. The skills I've acquired hands-on and the early entrepreneurial experiences we made as a group are still supporting me today: passion, creativity, teamwork, communication, but most importantly developing a vision associated with the feeling that everyone can do something, can change things for the better."