

FERD'S LIST

of Inspiring Entrepreneurs and Leaders

2018 Honouree

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#FERDSLIST



Brynhild VINSKEI

Norwegian

Chief Markets Officer at 24i



@Brynhild09

@24i_Media

About Brynhild

Brynhild became Chief Marketing Officer at Xstream (a leading enabler of Over-the-Top TV and Video services) in 2010. Seven years later, Brynhild took on the position as Chief Markets Officer at 24i, an industry-leading global TV app developer. She is heading up all sales and marketing efforts, responsible for determining how 24i Media goes to market, orchestrating the customer experience and building the brand while fuelling business growth globally.

Brynhild is also the organizer and host of the Nordic TV Summit. The Summit has become one of the most desirable places for the industry to meet and network, recognized as one of the most important event in the OTT calendar.

Brynhild initiated and played a central role in establishing JA Alumni Europe back in 2004 and continued to lead the organisation as European President until 2007. In addition, she was the CEO of JA Alumni Norway from 2003 to 2008. She also worked at JA's office in Oslo in addition to studying. She initiated several initiatives that spread to many countries like "Leader-for-a-day" and "Girls in leadership".

Awards & Honours

- CMO of the Year 2016 at the 24th Le Fonti IAIR Awards in London, U.K.
- Top 100 talent by Business.dk in 2017

About 24i

24i creates and deploy TV apps for every screen, from set-top boxes, SmartTVs and media players to game consoles, tablets and mobile phones.

www.24i.com

#MyJAexperience

with JA Norway / Ungt Entreprenørskap <https://www.ue.no/>



Brynhild took part in the JA Company Programme in Norway with *Ungt Entreprenørskap* in 2002.

"I'm forever grateful for my JA experience- a truly life changing experience that gave me profound insight into business life, my own capabilities, desires and dreams. I am where I am today thanks to JA and I aspire to grow and continue to learn, evolve and make an impact- thanks to my JA experience."