

FERD'S LIST

of Inspiring Entrepreneurs and Leaders

2018 Honouree

www.ferdslist.org

#FERDSLIT



Dalia LASAITE

Lithuanian

CEO and co-founder of CGTrader



@daliaasaite @CG_Trader

About Dalia

Dalia holds BSc degree in Economics and Business Administration from Stockholm School of Economics in Riga, and MSc degree in Finance from University of Lausanne. Prior to joining CGTrader, Dalia worked in finance and co-founded two other technology startups.

Dalia started her first company at age 22. It was a part-time project that coincided with starting her first job at an asset management firm. She liked the job, but thought that a startup would let her get results much faster. That startup did not survive, nor did the second one she co-founded. However, the lessons learned were immensely helpful for her third startup, 3D design marketplace CGTrader. Dalia joined co-founder Marius Kalytis and they grew CGTrader to one of the top players in the market. This included fundraising, landing thousands of customers and building the team of 40 people.

Awards & Honours

- The Hundert Top 100 European female entrepreneurs 2016
- Winner of Global Pitch Competition 2015
- Winner of Login Startup Fair Pitch Challenge 2015

About CG Trader

CGTrader gives talented 3D designers the opportunity to showcase their work, get valuable feedback from the community, learn from their peers and interact in a designer-friendly environment. The platform allows designers to directly communicate with their customers and earn the highest royalties (up to 80%) in the market. CGTrader currently has more than 100 of Fortune 500 companies as clients.

www.cgtrader.com

#MyJAexperience

with JA Lithuania <http://lja.lt/>



Dalia participated in economics classes, business simulations, and summer camps organized by Junior Achievement Lithuania. She also established her own mini-company Pasto Karveliai in high school; a Santa Claus letter delivery company to help UPS Lithuania execute their Christmas campaign.

"Junior Achievement introduced me to the world of business in high school, thereby making entrepreneurship an accessible and viable career choice. During JA programmes, I not only got the basics of business skills that were very useful going forward, but also learned that starting a business is something that any motivated individual can pursue."