

# FERD'S LIST

of Inspiring Entrepreneurs and Leaders

## 2018 Honouree

[www.ferdslist.org](http://www.ferdslist.org)

#FERDSLIT



### Daniel BARTEL

German

Senior Executive Partner at MAK3it



@danbar87 @make\_it\_lean

### About Daniel

Daniel Bartel was born in 1987 and calls himself a Lean Entrepreneur. He was a high school exchange student in the USA before studying "Business Economics and Service Management Consulting" at the Corporate University of IBM in Stuttgart.

He published several books that help other young entrepreneurs to succeed with their business idea. He is a great speaker and encourages other young people to realise their ideas in an own company by being a great role model for entrepreneurs.

Daniel leads MAK3rs, a network that empowers early stage founders to extend their start-up runway, meeting peers and exchanging knowledge by sharing their entrepreneurial experience with corporate start-up teams. Daniel is also one of the youngest graduates of the altMBA, Seth Godin's worldwide leadership program.

### Bibliography

- The best year of my life
- Handbook for startups
- Mit Customer Development durchstarten (e-book)

### About Make3it

Through its network of MAK3rs, Mak3it empowers early stage founders to extend their start-up runway, meeting peers & exchange knowledge by sharing their entrepreneurial experience with corporate start-up teams. has already enabled over 300 teams of established companies worldwide, including employees of BOSCH, TÜV and Daimler, with the innovation kickbox and an extra portion of start-up spirit.

[www.mak3it.de](http://www.mak3it.de)

### #MyJAexperience

with IW Junior/JA Germany <https://www.iwjuniior.de/>



Starting with a JA student company that was developing websites in 2003, Daniel developed plenty of innovative ideas and founded several companies after joining the JA Company Programme with *Junior Germany*.

*"JA gave me the permission to make business ideas real at a very young age. Looking back, I got the freedom to create something meaningful and learned how to lead a powerful student company!"*