

FERD'S LIST

of Inspiring Entrepreneurs and Leaders

2018 Honouree

www.ferdslist.org

#FERDSLIT



Sébastien DELETAILE

Belgian

CEO and co-founder of Riaktr



@sebdeletaille

@RIAnalytics

About Sébastien

Sébastien launched Riaktr with Loïc Jacobs van Merlen to capitalize on the growing trend of “Big Data” and the emerging need for Analytics. With Riaktr, Sébastien has developed Analytics software for over 70 Telecom operators, including 6 of the 10 largest global telcos.

In addition, Sébastien has also been instrumental in the development of Data for Good, a programme that helps governments and international agencies alleviate poverty, food crises and provide disaster relief where it's needed most.

Prior to Riaktr, Sébastien worked for McKinsey & Company, both as a fast-track Junior Associate and member of McKinsey Solutions' client development initiatives. He also graduated with Summa cum Laude from the Solvay Business School in Brussels (Msc Business Engineering) where he launched the first entrepreneurship club.

Awards & Honours

- AmCham EU Youth Entrepreneurship Award winner in 2013
- Rise - most promising startup in Brussels, 2014
- 60 talents who will shape the future of Belgium, 2014
- MIT Innovators under 35 (BE) in 2015
- Top 100 (Europe & Global) 2015
- Promising enterprise of the Year 2016 (EY)

About Riaktr

RIAKTR processes masses telecom data to help companies build better campaigns, better reach consumers and to offer personalized product combinations. As one of the fastest growing European start-ups, the company has more than doubled in revenue and team size every year on average since its inception in 2009.

www.riaktr.com

#MyJAexperience

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Sébastien is a JA Alumni from the JA Company Programme 2001-2002 with *Les Jeunes Entreprises* in Belgium (Finalist of the Competition).

“JA had a huge influence on the course of my life. It confirmed my desire to follow business studies at university and it drove me to quit my first job to start 3 start-ups. In a word, JA gave me the entrepreneurship bug.”